



Top Companies Spain

Accumin Intelligence Relevance Index

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INTRODUCTION

In Spain, business relevance within a territory cannot be explained through a single variable alone. Revenue and number of employees are fundamental indicators, yet they are insufficient when the objective is to identify which companies generate real impact within their province.

Some organisations report high turnover driven by exceptional transactions, while others maintain large workforces whose operational footprint within a given province may be limited. These cases highlight the need for a broader, multi-dimensional approach — one that combines economic scale, territorial presence, visibility and professional recognition.

The Accumin Intelligence Relevance Index addresses this need through a structured, multi-variable methodology that integrates hard data with qualified market perception. The result is a synthetic score designed to identify the companies with the highest real influence in each Spanish province.

OBJECTIVE

The **Top Companies by Province – Accumin Intelligence** ranking aims to identify the most relevant and influential companies across Spain's 50 provinces and 2 autonomous cities, based on a weighted and data-driven model.

SOURCES OF INFORMATION

The index is built upon three main analytical pillars:

1. Corporate Data

- Number of employees (group level and provincial level).
- National revenue.
- Five-year revenue trend.
- Market capitalisation.
- International presence.
- Import/export activity.
- Advertising investment in both conventional and non-conventional media.

2. Territorial Footprint

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- Location of registered and tax headquarters.
- Geographic distribution of branches and operational centres.
- Type of business environment (industrial parks, business districts, urban centres, etc.).
- Population size of the municipality where operations are located.

3. Visibility and Recognition Indicators

- Digital relevance based on online presence and search trend analysis.
- Registered advertising activity.
- Structured survey conducted among a panel of 200,000 executives and professionals across Spain regarding their perception of leading companies in their respective provinces.

METHODOLOGY

The model uses the national Top 500 companies as a reference framework to identify the variables with the highest discriminatory power compared to the broader business landscape.

The core concept of the index is territorial relevance. To measure it accurately, the model integrates:

- + **Survey results**, as a direct indicator of professional recognition.
- + **Structural size variables**, including revenue and number of employees.
- + **Visibility indicators**, both digital and advertising-based.

Weighting System

- Revenue and employee variables are segmented into terciles (upper, middle and lower) to adjust their relative impact.
- Belonging to high-visibility categories (e.g., IBEX listing, strong digital presence or significant advertising activity) acts as a score modifier.
- Survey votes are weighted through corrective coefficients linked to company size and presence.

The final outcome is a provincial synthetic score, built through a balanced weighting system that integrates economic dimension, territorial footprint and qualified recognition.

This methodology reduces the bias inherent in single-variable rankings and provides a more comprehensive measurement of business influence at provincial level.

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